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Naomi Moller: “If It Happens, Then It Happens”

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Szerző: Aranyi Péter
[1]
Do you know how stars are born? For a while, they live ordinary lives just like the rest of us. But sometimes, everything changes. One public performance—maybe two—and their world flips upside down.

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A while ago, Naomi Moller was just like anyone else. Then she appeared on a TV show. Now, at just 21 years old, her future is wide open. If you remember Ariana Grande’s voice, you’ll definitely remember Naomi’s—there’s no doubt she’s pure talent. She’s like a Disney princess: beautiful, modest, charming, and a delight to be around. Get to know Europe’s newest rising star!

How’s the weather in Finland right now? I bet spring is arriving?
The weather’s pretty good. Summer is really nice here and the winter is nice too, but it’s also very long and dark. That’s why I went back to Canada for a bit—I wanted to skip most of the winter months.

I don’t want to freeze your smile like the streets of Helsinki in winter, but why didn’t you try out for The Voice of Finland sooner?
I’ve always had a passion for singing, but when I moved to Finland, I kind of stopped. Life got busy—there were other responsibilities, and I have a baby too. Singing just wasn’t something I kept up with. My husband kept asking me to try The Voice of Finland, and after saying no for three years in a row, I finally said, “Okay, fine, I’ll do it.” I applied—and I got in.

When did you apply?
It was in April 2024.

A bejegyzés megtekintése az Instagramon

Naomi Moller (@naomiimoller) által megosztott bejegyzés [7]

So about a year ago—wow! Before that, did you ever sing in public, or were you more of a shower singer?
Mostly just at home. I've been singing for as long as I can remember, though. My husband already knew I had that in me, but I hadn't done anything serious with it. I applied in April, but the show really got started for me this year.

You had three performances on the show: "Dangerous Woman" by Ariana Grande, "Señorita" by Shawn Mendes and Camila Cabello, and "God is a Woman" by Ariana Grande again. Was it the jury's decision that you left the show?
Yes, it was. The audience can vote during the live rounds, but I didn't make it that far. I got through three rounds. This was my first time performing on stage like that—I wasn't super comfortable, but I wanted to try. Before this, I only ever sang with family back in Canada. Music runs in my family, so it's always been a part of my life.

Video of Naomi Moller ja Ricardo Grönfors – Señorita | Kaksintaistelu | The Voice of Finland 2025

I felt bad seeing you go. You have such a beautiful voice.
Thank you!

Did you ever take singing lessons?
No I haven't. I'm self taught! Even On The Voice of Finland, they don't teach you how to sing. They give you a song, and you prepare it on your own. You can ask for advice, but it's not full-on coaching. They helped a bit with stage presence—like what to do on stage and how to present yourself—but that's about it.



Did you get to choose the songs you performed?
In the first round, I submitted a list of preferred songs, and they picked from that. In the second round, they assigned me a song. For the third, they emailed me and asked if I could do another Ariana Grande song. I probably wouldn't have picked another Ariana song on my own, but that's how it worked out. In the first round—during the chair turn—I had a technical issue. My ear monitor wasn't working, so I couldn't hear myself while singing. That was rough. I didn't think I'd make it to the next round because of that.

Who influenced your music taste? Ariana Grande, I assume?
Yeah, I listened to her a lot when I was younger. I also really like Sasha Alex Sloan, some Taylor Swift,

and I really like Tate McRae—she's Canadian too. I only started listening to her a couple of years ago.

Sorry if this is too personal—but are you half Finnish, half Canadian?
cSo i have Canadian citizenship. I live in Finland because my husband is Finnish. That's also part of why I didn't expect to win the Voice of Finland because I think it's important to the show to have a Finnish winner. There were a few international contestants, but the people in the live rounds were all Finnish in the end.

That definitely adds a new perspective. Performing in another country, in a different language—it makes your achievement even more impressive. What languages do you speak?
I speak English. My mom used to speak a bit of Japanese to us, but I only know a few words—not enough for a full conversation. I understand some Spanish too, because my dad and grandma spoke it, but again, I didn't grow up speaking it regularly. And now I'm learning Finnish, since I live here!

Video of Naomi Moller – God is a woman | Knockout | The Voice of Finland 2025

What are your plans for the future?
Singing is one of my favorite hobbies. Turning it into a career would be amazing—It wouldn't even feel like I was working. But I always want to make sure I'm there for my family, especially my baby. A few people have reached out to help me get started, so I'm excited to see where that will lead me! I might start posting more singing videos on Instagram and see where it goes. I'm not great at posting regularly, though—I have a bunch of videos I haven't uploaded yet. After the show, a lot of Finnish followers even unfollowed me.

So, you're not disappointed by how things turned out?
No, not at all! Since I didn't make it to the next round, I was able to go back to Canada and spend time with my family which was really nice. It was kind of a win-win scenario for me. If I moved forward to the next round that would be fun, but if I didn't, then I was able to fly back to Canada for a longer period of time—I also think the show wanted a winner who was Finnish. Some of the judges didn't even know the songs I performed actually!



Really? But those are world-famous songs!
I know! I was surprised too. Maybe two judges recognized them, but the other two had no idea and said they didn't even know the song, so they didn't really like it. The crowd didn't know some of the songs either. The Finnish contestants had the advantage of singing songs people knew—in Finnish. The coaches told me I should be world-famous, but also that I don't have the confidence yet.

But still—they said you should be world-famous! That's huge.
Some people didn't like what I brought to the stage. I heard a lot of, "You're just imitating Ariana Grande." Her songs are tough, especially when you can't hear yourself. But being world-famous? If it happens, then it happens. It'd be fun, but if not, I have plenty of hobbies that I have fun doing. But honestly creating my own music would be amazing. I think I need help though with that because I can sing, but I don't know how to produce music. I have a lot of song ideas, I've even written a few—but I don't know how to bring them to life. I'd need someone to do the production part. That person doesn't have to be from Finland. I can bring my voice and songwriting, but I need help with the rest.

I hope you find that perfect collaborator! You mentioned other hobbies too?
Yeah! I love painting—I've been doing it forever. Most of my early work is from when I was five! I've done some more recently too. I'm self-taught. I also play guitar and piano. My mom taught me violin. And I enjoy sports—I played volleyball for eight years. I also really love to cook and bake!

How long do your fans have to wait for new content?
Good question! Hopefully, not long—I'll try to post something as soon as possible!

If you like Naomi's performance follow her on Instagram [8]. :)

Photos: Naomi Moller

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